

Message Text

UNCLASSIFIED

PAGE 01 SYDNEY 00319 090048Z
ACTION EA-09

INFO OCT-01 ISO-00 EB-08 /018 W
-----090211Z 103051 /64

R 090010Z FEB 77
FM AMCONSUL SYDNEY
TO USDOC WASHDC
INFO SECSTATE WASHDC 7411
AMEMBASSY TOKYO
AMCONSUL MELBOURNE
AMCONSUL BRISBANE
AMCONSUL PERTH

UNCLAS SYDNEY 0319

USDOC AND TOKYO FOR USTS

E.O. 11652: N/A
TAGS: ETRD, AS
SUBJECT: VISIT USA TRAVEL SHOW

1. PAN AMERICAN'S SYDNEY OFFICE TELLS US THAT PAN AM IS PLANNING A 747 SP INAUGURAL FLIGHT FROM SAN FRANCISCO TO SYDNEY ON MARCH 9. THEY INFORM US THAT MR. DON MCMORRAN OF PAN AM'S SAN FRANCISCO OFFICE HAS GENERAL CONTROL OF THE GUEST LIST.

2. CAN USTS FIND OUT FROM PAN AM SAN FRANCISCO WHETHER ANY OF THEIR GUEST PASSENGERS COULD BE OF STATURE THAT WOULD ENHANCE THE SHOW IN SYDNEY AND THE SEMINAR IN MELBOURNE AND, IF SO, WHETHER THEY WOULD BE WILLING TO LEND THEIR NAMES TO PROMOTION?

3. THE PRINCIPAL CONTRIBUTION WE WOULD HOPE FOR WOULD BE MEDIA EXPOSURE PROMOTING THE EVENTS. NEXT MOST USEFUL, IN SYDNEY CONTEXT, WOULD BE ATTENDANCE AT THE VIP RECEPTION ON MARCH 14 AND OCCASIONAL PUBLICIZED BUT UNCLASSIFIED

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UNSCHEDULED APPEARANCES AT THE SHOW, DURING WHICH TIMES THE PUBLIC MIGHT HOPE TO CATCH A GLIMPSE OF HEM/HER.

4. IF USTS CAN, WITHOUT ANTAGONIZING PAN AM, INDUCE THEM TO INCLUDE IN THEIR GUEST LIST ANY PEOPLE OF THE TYPE LISTED IN THE REFERENCED TELEGRAMS, IT WOULD BE MOST HELPFUL. ANOTHER TYPE OF EXPERTISE THAT WOULD BE

USEFUL BOTH TO SYDNEY AND TO MELBOURNE WOULD BE INFORMATION ON THE US NATIONAL PARKS. IF A PARK RANGER, IN UNIFORM, PARTICULARLY WITH KNOWLEDGE OF PARKS IN CALIFORNIA, COULD BE INCLUDED, THIS WOULD BE IDEAL. WE WOULD WANT A MAN CAPABLE OF ADDRESSING SEMINARS IN SYDNEY AND MELBOURNE AND ACTING AS A DRAWCARD FOR THE SHOW WITH THE MEDIA.

5. PAN AM'S NEW VICE PRESIDENT, SKY MAGARY, RECENTLY PAN AM CHIEF HERE, IS A GOOD FRIEND OF THIS OFFICE, AND FAVORABLY DISPOSED TOWARD AUSTRALIA. ALTHOUGH LOCATED IN NEW YORK, HE MAY HAVE SOME INTEREST IN HELPING OUT.
DAVIS

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Message Attributes

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Channel Indicators: n/a
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
Disposition History: n/a
Disposition Reason:
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TAGS: ETRD, SCUL, AS, US
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